

# River Valley Chiropractic LLC

## Notice of Privacy Practices

Effective 9/2014; Revised 9/2014

If you have any questions about this notice, please contact the  
River Valley Chiropractic Privacy Officer at 308-534-5840.

### Definitions

**Notice of Privacy Practices (The Notice)** – a written notice in compliance with the requirements of Health Insurance Portability and Accountability Act (HIPAA), and the Health Information Technology for Economic and Clinical Health (HITECH) Act, enacted as part of the American Recovery and Reinvestment Act (ARRA) of 2009, made available from River Valley Chiropractic LLC to an individual or the individual's personal representative at the first delivery of service, or at the individual's next visit following a revision to the Notice, that describes the uses and disclosures of protected health information that may be made by River Valley Chiropractic LLC and the individual's rights and River Valley Chiropractic LLC's legal duties with respect to protected health information.

**Protected Health Information (PHI)** – individually identifiable health information that is transmitted or maintained in any form or medium, including electronic media. Protected health information does not include employment records held by River Valley Chiropractic in its role as an employer.

River Valley Chiropractic LLC may use and disclose your health information to provide treatment, payment, or health care operations for the affiliated members such as integrated information system management, health information exchange, financial and billing services, insurance, quality improvement, and risk management activities.

### HOW WE MAY USE AND DISCLOSE YOUR HEALTH INFORMATION

**For Treatment.** We will use your health information to provide you with health care treatment and to coordinate or manage services with other health care providers, including third parties. We may disclose all or any portion of your health information to your attending physician, consulting physician(s), nurses, technicians, health profession students, or other facility or health care personnel who have a legitimate need for such information in order to take care of you. Different departments of the facility will share your health information in order to coordinate the health care services you need, such as prescriptions, lab work and X-rays. We may disclose your health information to family members or friends, guardians or personal representatives who are involved with your health care. We may also use and disclose your health information to contact you for appointment reminders and to provide you with information about possible treatment options or alternatives and other health-related benefits and services. We also may disclose your health information to people outside the facility who may be involved in your health care after you leave the facility, such as other physicians involved in your care, specialty hospitals, skilled nursing care facilities, and other healthcare-related services.

**For Payment.** We will use and disclose your health information for activities that are necessary to receive payment for our services, such as determining insurance coverage, billing, payment and collection, claims management, and medical data processing. For example, we may tell your health plan about a treatment you are planning in order to receive approval or to determine whether your plan will pay for the proposed treatment. We may disclose your health information to other health care providers so they can receive payment for health care services that they provided to you, such as your personal physician, and other physicians involved in your health care such as an anesthesiologist, pathologist, radiologist, or emergency physician, and ambulance services. We may also give information to other third parties or individuals who are responsible for payment for your health

care, such as the named insured under the health policy who will receive an explanation of benefits (EOB) for all beneficiaries who are covered under the insured's plan.

**For Health Care Operations.** We may use and disclose your health information for routine facility operations, such as business planning and development, quality review of services provided, internal auditing, accreditation, certification, licensing or credentialing activities (including the licensing or credentialing activities of health care professionals), assessing your satisfaction with our services, and to other healthcare entities that have a relationship with you and need the information for operational purposes. We may use and disclose your health information to the external agencies responsible for oversight of health care activities such as the The Joint Commission, external quality assurance and peer review organizations, and credentialing organizations. We may also disclose health information to business associates we have contracted with to perform services for or on our behalf such as patient satisfaction survey organizations. We may also disclose your health information to medical device manufacturers in order for those companies to carry out their legal obligations to state and federal agencies.

**Health Information Exchange.** River Valley Chiropractic LLC, participates in the Health Information Exchange (HIE) via Future Health Smartcloud. Your health information is maintained electronically and healthcare providers, employed, under contract, or otherwise associated with River Valley Chiropractic LLC may access, use, and disclose your health information for treatment, payment, and healthcare operations.

**Nebraska Health Information Initiative.** River Valley Chiropractic LLC does not yet participate in the Nebraska Health Information Initiative ("NeHII"), a statewide internet-based health information exchange. Future participation allows As permitted by law, your health information will be shared with this exchange in order to provide faster access, better coordination of care and assist providers and public health officials in making more informed decisions. You may 'opt-out' and prevent searching of your health information available through NeHII, by calling 1-866-978-1799, or completing and submitting an 'Opt-Out' form to NeHII, by mail, fax or through their website at [www.nehii.org](http://www.nehii.org).

**Shared Electronic Health Record.** River Valley Chiropractic LLC has the option to send your electronic health record to other health providers if requested and with your signed permission but does not use a Shared Electronic Health Record. A shared electronic health record allows a workforce and the workforce at other health care facilities and health care providers to store, update, access, and use your health information. It is designed for your health care providers to access your health information when you are seeking care and to better coordinate and improve the quality of your care. For example, if your personal doctor takes part in the shared electronic health record, then he/she can see when you have visited other facilities and providers that also participate in the shared electronic health record and the treatment you received.

If you receive care from more than one provider who enters information into the shared electronic health record, your health information will be combined into one record. Once information is combined, it cannot be separated in the future.

Providers who use the shared electronic health record have agreed, as permitted by law, to share and update your health information among themselves for purposes of treatment, payment or health care operations. This arrangement enables them to better address your health care needs. The organizations participating in the shared electronic health record are not in any way providing health care services mutually or on each other's behalf. They are separate health care providers and each is individually responsible for its own activities, including compliance with privacy laws, and all health care services it provides.

**Future Communications.** We may provide communications to you with newsletters or other means regarding treatment options, health related information, wellness programs, or other community based initiatives or activities in which our facility is participating.

River Valley Chiropractic LLC uses FutureHealth SmartCloud Software for EHR medical record keeping along with Infinedi LLC as the Clearinghouse for submitting insurance claims.

## **USES AND DISCLOSURES THAT ARE REQUIRED OR PERMITTED BY LAW**

*Subject to requirements of federal, state and local laws, we are either required or permitted to report your health information for various purposes. Some of these reporting requirements and permissions include:*

***Public Health Activities.*** We may disclose your health information to public health officials for activities such as for the prevention or control of communicable disease, bioterrorism, injury, or disability; to report births and deaths; to report suspected child, elder, or spouse abuse or neglect; to report reactions to medications or problems with medical products; to report information to the federal Centers for Disease Control or to authorized national or state cancer registries for their data aggregation.

***Disaster Relief Efforts.*** We may disclose your health information to an entity assisting in a disaster relief effort, such as the American Red Cross, so that your family can be notified about your condition and location.

***Health Oversight Activities.*** We may disclose your health information to a health oversight agency for activities authorized by law. Such agencies include federal Centers for Medicare and Medicaid Services, and state medical or nursing boards. These oversight activities may include audits, investigations, inspections, and licensure. These activities are necessary for the government to monitor activities such as health care treatment and spending, government programs, and compliance with civil rights laws.

***Judicial or Administrative Proceeding.*** We may disclose your health information in response to a legal court or administrative order, a subpoena, discovery request, civil or criminal proceedings, or other lawful process.

***Law Enforcement.*** We may release your health information if asked to do so by a law enforcement official or if we have a legal obligation to notify the appropriate law enforcement or other agencies:

- In response to a court order, subpoena, warrant, summons or similar legal process;
- Regarding a victim or death of a victim of a crime in limited circumstances;
- In emergency circumstances to report a crime, the location or victims of a crime, or the identity, description or location of a person who is alleged to have committed a crime, including crimes that may occur at our facility, such as theft, drug diversion, or attempts to obtain drugs illegally.

***Coroners, Medical Examiners and Funeral Directors.*** We may release health information to a coroner or a medical examiner. This may be necessary to identify a person who died or to determine the cause of death. We may release health information to help a funeral director to carry out his/her duties.

***Workers' Compensation.*** We may release your health information for workers' compensation benefits or similar programs that provide benefits for work-related injuries or illnesses if you tell us that workers' compensation is the payer for your visit(s). Your employer or their workers' compensation carrier may request the entire medical record pertinent to your workers' compensation claim. This medical record may include details regarding your health history, current medications you are taking, and treatments.

***To Avert a Serious Threat to Health or Safety.*** We may disclose your health information when necessary to prevent a serious threat to your health and safety or the health and safety of another person or the public.

***National Security.*** We may disclose your health information to federal official(s) for national security activities and for the protection of the President and other Heads of State.

***Military and Veterans.*** If you are a member of the armed forces, we may release your health information as required by military command authorities. We may also release health information about foreign military personnel to the appropriate foreign military authority.

**Inmates.** If you are an inmate of a correctional institution or in the custody of a law enforcement official, we may release your health information to the institution or law enforcement official. This release would be necessary for the institution to provide you with health care, to protect your health and safety or the health and safety of others, or for the safety and security of the correctional institution.

## **OTHER USES AND DISCLOSURES OF YOUR HEALTH INFORMATION**

Other uses and disclosures of your health information not covered by this notice or the laws that apply to River Valley Chiropractic LLC will be made only with your written authorization. If you provide us with authorization to use or disclose your health information, you may revoke that authorization in writing at any time. When we receive your written revocation we will no longer use or disclose your health information for the purpose of that authorization. However, we are unable to retrieve any disclosures already made based on your prior authorization.

River Valley Chiropractic LLC will obtain your authorization to use and disclose your health information for these specific purposes:

### **Marketing**

River Valley Chiropractic LLC may ask you to authorize us to use and disclose your health information for marketing purposes. Marketing is a communication about a product or service that you may be interested in purchasing. If River Valley Chiropractic LLC receives payment of any kind from a third party in order for River Valley Chiropractic LLC to promote the product or service to you, then River Valley Chiropractic LLC is required to obtain your written authorization before we can use or disclose your health information. River Valley Chiropractic LLC is not required to obtain your authorization to discuss with you about River Valley Chiropractic LLC health-related products or services that are available for your health care treatment, case management or care coordination, or to direct or recommend alternative treatments, therapies, providers, or settings of care, providing face to face discussions and offering samples or promotional gifts of nominal value.

You have the right to revoke your marketing authorization and River Valley Chiropractic LLC will honor the revocation. To opt out of these communications, please contact 308-534-5840.

### **Sale of PHI**

River Valley Chiropractic LLC will obtain your authorization for any disclosure of your information which River Valley Chiropractic LLC directly or indirectly receives remuneration in exchange for the information.

## **YOUR RIGHTS REGARDING YOUR HEALTH INFORMATION**

**You have the following rights regarding your health information:**

***Right to Inspect and Copy.*** You have the right to inspect your health information and receive a copy of medical, billing, or other records that may be used to make decisions about your care. The right to inspect and receive a copy may not apply to psychotherapy notes that are maintained separately from your health information.

Your request to inspect and receive a copy of your health information must be submitted in writing. We may charge a fee for document requests to cover the costs of copying, mailing, or other supplies. You have the right to request your health information in electronic format. River Valley Chiropractic LLC will provide your health information in the form and format you request, if available or in a mutually agreeable form and format.

In limited circumstances we may deny your request to inspect or receive a copy of your health information. If you are denied access to your health information, you may request that the denial be reviewed. A licensed health care professional chosen by River Valley Chiropractic LLC will review your request and the denial. The person who conducts the review will not be the same person who denied your request. We will comply with the outcome of the review.

***Right to Amend.*** You have the right to request an amendment to your health information that you believe is incorrect or incomplete.

Submit your request in writing, including your reason for the amendment and send to the medical record custodian of the facility at which you received care.

We may deny your request for an amendment if it is not in writing or does not include a reason to support the request. We may also deny your request if you ask us to amend information that:

- Was not created by River Valley Chiropractic LLC unless the person or entity that created the information is no longer available to make the amendment;
- Is not part of the medical information kept by or for River Valley Chiropractic LLC;
- Is not part of the information that you would be permitted to inspect and copy; or
- Is accurate and complete.

***Right to an Accounting of Disclosures.*** We are required to maintain a list of certain disclosures of your health information. However, we are not required to maintain a list of disclosures that we made by acting upon your written authorizations. You have the right to request an accounting of disclosures that are not subject to your written authorization.

Submit your request in writing and send to the medical record custodian of the facility at which you received care. Your request must state a time period, not longer than six years from the date of request. River Valley Chiropractic LLC will attempt to accommodate the format requested (e.g. paper or electronic file). The first list you request within a 12-month period will be free. For additional lists, we may charge you for the costs of providing the list. We will notify you of the cost involved and you may choose to withdraw or modify your request before any costs are incurred.

***Right to Request Restrictions.*** You have the right to request a restriction or limitation on how much of your health information we use or disclose for treatment, payment, or health care operations. You also have the right to request a restriction on the disclosure of your health information to someone who is involved in your care or payment for your care, such as a family member or friend.

*We are not required to agree to your request.* However, if we do agree, we will comply with your request unless the information is needed to provide you with emergency treatment.

You have the right to request to restrict the disclosure of your information to a health plan regarding a specific health care item or service that you, or someone on your behalf (other than a health plan), has paid for in full. We are required to comply with your request for this specific type of restriction. For example, if you sought counseling services and paid in full for the services rather than submitting the expenses to a health plan, you may request that your health information related to the counseling services not be disclosed to your health plan.

Submit your request in writing or request and submit a “Request for Restrictions to Use or Disclose Protected Health Information” form and send to the administrator of the facility at which you are receiving care. You must include: a description of the information that you want to restrict, whether you want to restrict our use or disclosure or both; and to whom you want the restriction to apply.

***Right to Request Confidential Communications.*** You have the right to request that we communicate with you about health care matters in a certain way or at a certain location. For example, you can ask that we only contact you at an alternative location from your home address, such as work, or only contact you by mail instead of by phone. Your request must specify how or where you wish to be contacted. We do not require a reason for the request. We will accommodate all reasonable requests.

***Right to Receive Notice of a Privacy Breach.*** You have the right to receive written notification if River Valley Chiropractic LLC discovers a breach of unsecured protected health information involving your health information. Breach means the unauthorized acquisition, access, use, or disclosure of protected health information which compromises the security or privacy of the information.

***Right to a Paper Copy of This Notice.*** You have the right to a paper copy of this notice. If you have agreed to receive this notice electronically, you are still entitled to a paper copy of this notice. You may ask us to give you a copy of this notice at any time.

To obtain a paper copy of this notice, contact River Valley Chiropractic LLC.

### **CHANGES TO THIS NOTICE**

We reserve the right to change this notice. We reserve the right to make the revised or changed notice effective for health information we already have about you and for any information we may receive in the future. We will post a copy of the current notice in the facility and on our web site (if applicable). The notice will contain the effective date. Upon your initial registration or admittance to the facility for treatment or health care services as an inpatient or outpatient, we will offer you a copy of the notice currently in effect. Whenever the notice is revised, it will be available to you upon request.

### **COMPLAINTS**

You may file a complaint with us or with the Secretary of the Department of Health and Human Services if you believe that we have not complied with our privacy practices.

You may file a complaint with us by contacting River Valley Chiropractic LLC at 308-534-5840.

If you file a complaint, we will not take any action against you or change our treatment of you in any way.